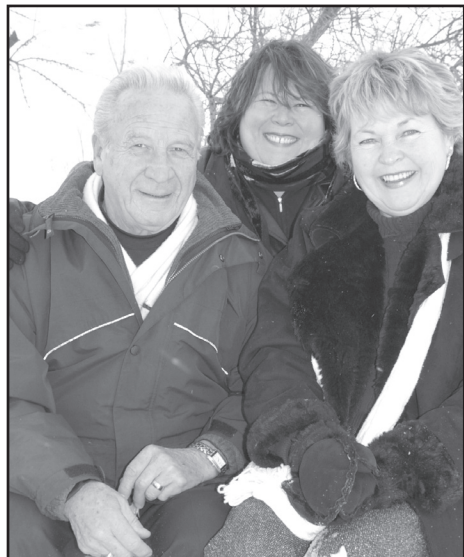


Marketplace

Vol. 36 No. 12



Jim, Deborah and Linda Pannell celebrating 20 years of publishing Marketplace.

Photo by: Jeska Curry

Feature Story

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The Bruce County Marketplace magazine was humbly born in 1989 on the floor of Jim and Linda Pannell's living room. Today, 'the little paper that could' is read by over 30,000 people in the county. Now, this chapter is ending and our feature celebrates the publication with special editor - Eric Howald helping us with our goodbye.

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Marketplace

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From the Sunny Side



James Pannell

December 7, 1936 - December 21, 2016

Linda Pannell

June 21, 1947 - December 7, 2023

It's that time of year that resonates with traditions, celebrations, and family—and this one is mine: a tribute to my parents. I chose their wedding-day photo because, if you know their love story, you know this is where it all began. They didn't have a long engagement; they met and married three weeks later! Then the adventures began and continued for over 53 years.

Roots and family were always paramount to my mom. She was so proud that her whole family lived close by. And now, even in her absence, we continue to grow our families and honour her traditions.

One long-standing tradition has been Marketplace—my dad's brainchild—something he and Mom built together for 27 years. As I honour my parents, I am also closing this chapter of Marketplace. We've had a full, rich history for 36 years, but it's time to bid a fond farewell.

Charlie Whipp joined Dad in the magazine's infancy and elevated the editorial side—paired with Dad's selling skills, it was the perfect fit. I joined the family business in December 1990 with my newborn, Jessica, in tow. I had experience with Mac computers, and that was all Dad needed to hear—he put me right to work. It was a learning experience for all of us.



Brenda, Heidi and Louise.

It's hard to believe this is my last column. With heartfelt thanks to all our columnists, writers, and clients—you made Marketplace happen. And to all our loyal readers, thank you for your support.

...And with that, as Dad would say... walk on the sunny side.

Along the way we welcomed many wonderful team members: Louise Court, selling in Saugeen Shores, Heidi Burger, graphic design and Brenda Fabry, office and production. And a roster of fabulous writers: John F. Adams, Sarah Chisholm, Doug Archer, Ann Judd and Lynda Janzen.